



HARPUNEET KAUR

Harpuneet Kaur

Interactive Media Designer

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I am a creative & passionate visual designer skilled in Adobe Creative Suite, UX/UI principles, motion graphics, and visual storytelling. Passionate about producing impactful designs that align with brand identity and engage audiences.

HARD SKILLS

Coding –
(HTML, CSS, JS, Git)
UI/UX Design/Research
Social Media Marketing
Marketable Videography
Delivering Presentations
Typography & Branding
Product Photography
Adobe Creative Suite
Motion Graphics
MS Office Suite

SOFT SKILLS

Project Management
Interpersonal Skills
Customer Service
Decision Making
Critical Thinking
Active Learning
Perceptiveness
Dependability
Compassion
Team Player
Empathy

EDUCATION

Interactive Media Design - Seneca College 09/2024 - Present
3-D Design, Front End Web Development, Packaging, Graphic Design, Digital Marketing Strategies and Motion Graphics

WORK EXPERIENCE

Design Intern - Apparent Advertising – Delhi, India
Apr 2021 – Jun 2022

- Designed social media creatives, posters, and branding materials.
- Boosted engagement through impactful visual design solutions.
- Applied visual hierarchy and brand guidelines to layouts.
- Collaborated with senior designers to refine creative concepts.
- Communicated with teams to deliver client-ready assets.
- Recognized for dependability and a strong work ethic

Freelance Graphic Designer & Videographer – Self-Employed
2025–Present

- Designed a social media campaign for an indie short film.
- Designed the official film poster for an indie short film.
- Shot and Edited videos for content creators.
- Applied digital marketing strategies to promote a local business.
- Built rapport with working members of the industry.
- Designed artistic graphic posters and sold physical/digital prints.